



**FOR IMMEDIATE RELEASE**

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**TMLT ANNOUNCES *ENTRUST***

Austin, Texas...On September 28, 2009, Austin-based Texas Medical Liability Trust (TMLT) will launch a colleague referral program for its policyholders called *Entrust*. TMLT-insured physicians referring 3 colleagues to TMLT will receive a free 3-hour TMLT CME online course *Ten Things That Get Physicians Sued*. Completion of the course can then earn a 3% premium credit (maximum \$1,000) at their next policy renewal.

To market the *Entrust* program, TMLT will be posting an *Entrust* referral section on [www.tmlt.org](http://www.tmlt.org) where physicians can fill out an online referral form. Later in the year, myTMLT, TMLT's members only web section at [www.tmlt.org](http://www.tmlt.org), will also have this *Entrust* feature so that current policyholders can participate at their convenience. Each year at policy renewal, TMLT policyholders receive a renewal kit that will now include an *Entrust* brochure to fill out and mail back. Renewing policyholders will also receive instructions for providing referrals on TMLT's members only web site. Additionally, policyholders may supply their referrals to sales by phone or email.

TMLT is a physician-owned, health care liability claim trust created and endorsed by Texas Medical Association. TMLT has a 30-year track record of serving Texas physicians with solid medical liability protection, successful claim management, risk management, and advocacy. Nearly 15,000 Texas physicians secure their careers with TMLT medical liability coverage.