



BCMS e-Media The Practice Resource e-Newsletter 2021 Media Kit

 Your Monthly Edition

The Practice Resource

For Physicians and Practice Managers



"News, Information, Resources and Advice for Today's Medical Practice"

The Monthly Practice Resource e-Newsletter is published monthly by the Bexar County Medical Society for the Circle of Friends program. This is an excellent media platform to highlight and promote your company's products and services. Circle of Friends Sponsors can publish a range of topics using text, graphics, and video.

Some Examples:

- Publish and announce new or timely services and products that you want to highlight.
- Introduce new contacts or other company updates that you want the physician community to know about.
- Publish a Q&A in the Ask an Expert column. An excellent opportunity to demonstrate your knowledge of a given subject to the entire physician community.
- Every month you can publish short editorials and general marking material. This e-newsletter is sent to our entire membership (6,000 plus).

Membership Demographics:

Occupation:

Physicians MDs, DOs
Residents
Medical Students

Age:

52% between
Ages 29 and 49 years old
48% 50+ years old

Gender:

About 70% male
About 30% female

Distribution:

Bexar and 7 contiguous surrounding counties



Logo

Headline Text
Graphic / Video
Teaser text
Link to full content

Examples:



Trouble With COVID-19 Data Entry? The Texas Military Department Can Help

TMA, May 04, 2021

Many physicians offering COVID-19 vaccines face unfamiliar administrative chores, including reporting vaccinations to ImmTrac2, the state's vaccine registry. Those physicians can now obtain data entry assistance from the Texas Military Department. Here's how.

[Full Article](#)

Headline News | You should know about this



UT Health San Antonio scientists continue relentless fight against COVID-19

Published On: June 28, 2021

Shared by Will Sansom



Scientists from The University of Texas Health Science Center at San Antonio have discovered a mechanism by which SARS-CoV-2 exploits changes in metal ion concentrations to disguise itself in the body.

[Full Article](#)



We are a HIPAA compliant, full-service medical billing company specializing in medical billing, credentialing, and we provide consulting to physicians and mid-level providers in private practice.

QUESTION

***Reprint by Demand:* Question: Do I code the COVID vaccine the same way I code other vaccines?**

ANSWER

NO! Coding for the COVID-19 vaccine is completely different. Each brand has its own CPT code and set of administration codes:

Pfizer Vaccine -

- 91300
- 0001A- First dose
- 0002A- Second dose

Moderna -

- 91301
- 0011A- First dose
- 0012A- Second dose

*As of now, there is no guidance on how to bill the Johnson & Johnson vaccine. *Please remember, it is important to use the correct code to prevent denials.

Let us know how we can help you with your receivables.

Contact

FOR QUESTION REGARDING THIS PUBLICATION PLEASE CONTACT

August Trevino

Email: august.trevino@bcms.org | Phone (210)301-4366

The Practice Resource e-Newsletter website: <http://bcms.org/thepracticeresource.php>