

September 2021



Your Monthly Edition

The Practice Resource

For Physicians and Practice Managers



"News, Information, Resources and Advice for Today's Medical Practice"

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We Want You to Know | Announcements



Rapamycin (RAPA) topical ointment clinical study seeks volunteers

By: UT Health San Antonio



You can help UT Health San Antonio researchers discover if using Rapamycin topical ointment can slow down the aging of skin cells.

You may qualify if you are:

- Between the ages of 65 and 95
- In relatively good health and a non-smoker
- Do not have diabetes
- Fully vaccinated for the coronavirus

The study involves eight visits (two visits in the clinic at UT Health San Antonio and six visits at your home/phone) over the period of approximately seven

months. Eligible participants will receive compensation. For more information or to volunteer,
Please call (210) 834-7819.



The 35th Annual Bexar County Medical Society Auto Show

Thursday October 21, 2021 5:30 – 8:30 pm

On the grounds of the Medical Society Headquarters 4334 N Loop 1604 W, Shavano Park, TX 78249. The Auto Show will have great food and live music by the Rick Cavender Band. Facemasks and hand sanitizers will be available.

Add Calendar

Informative-Educational | Improving your skills and knowledge



BLAKE BRATCHER

Vice President, Trust & Estate Officer



HOW CAN A TRUST HELP PROTECT MY LEGACY?

Have you ever wondered, 'What is the difference between a will and a trust?' or asked yourself, "How will my family be taken care of when I'm gone?"

Blake Bratcher, Vice President, Trust & Estates Officer at The Bank of San Antonio breaks down what a trust is and how it can serve you in creating your family legacy. [Learn More](#)

Watch Video



**From patient visit to courtroom?
Learn 5 things that get physicians sued.**

[Download e-book](#)



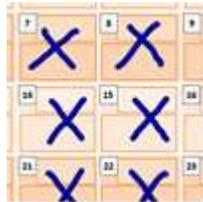
TMLT
Team Medical Liability Trust



Getting the Best Mortgage Rates for Purchase or Refinancing

Shopping for a new home or considering refinancing an existing property? In this brief video, Senior Loan Officer Jon Tober of SWBC Mortgage explains the variety of factors—including the amount of your down payment and your credit score—that you need to consider to get the best possible rate on your first or next mortgage.

[Watch Video](#)



Medical Practice Scheduling Tips to Help Improve the Bottom Line

Appointment scheduling is a critical function of a doctor's office, yet many practices schedule in a seemingly haphazard fashion. Yet nothing annoys patients more than spending a long time in the waiting room. This article introduces three scheduling philosophies and strategies to improve your medical practice scheduling, which can lead to happier patients and a stronger bottom line.

[Full Article](#)



ON-DEMAND CONTINUING EDUCATION

Cybersecurity in Healthcare
Risk Solutions and Strategies



MedPro Group

MedPro Group is now offering new 1-hour continuing education programs focused on cybersecurity risks and strategies

[Cybersecurity in Healthcare: Risk Solutions and Strategies](#)



What are the 5 Essential Qualities of an Employee Benefits Consultant?

Employee benefits consultants are independent contractors supporting companies by researching, acquiring, implementing, and managing benefits packages. The best consultants will be:

- **Knowledgeable.** The consultant understands the complexities of the ever-changing benefits world.
- **Collaborative.** The consultant develops a committed long-term relationship.
- **Transparent.** The consultant is candid about costs and services.
- **Informative.** The consultant skillfully explains complex concepts to the business and its employees, making them easily understood.
- **Insightful.** The consultant links company goals to objectives and strategically creates robust benefit plans.

Does your benefits broker offer these essential qualities? Download our FREE, SWBC interactive, 16-question Employee Benefits Consultant Checklist.

Real Estate | Advice, Financing, Properties and More



First Citizens offers a variety of competitive real estate and medical equipment financing options

Real Estate Purchases, Refinances and Construction

<u>Term</u>	<u>Amortization</u>	<u>Rate</u>
5yr	20yr	2.80%
10yr	20yr	3.55%

Practice Refinances, Tenant Finish-Out and Medical Equipment purchases Rates

3yr		2.25%
5yr		2.60%
19yr		3.35%



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Please ask your practice manager to use the Physicians Purchasing Directory as a reference when services or products are needed.

Go to the On-line Circle of Friends Directory