

Professional Membership Benefits by Level of Sponsorship

ANNUAL SPONSORSHIP LEVELS	PLATINUM \$10,000 <i>Honored Member Special Recognition & Privileges</i>	GOLD \$5,000 Business Building (Our most popular)	SILVER \$3,000 Friend of the Society
Company name will be listed on BCMS event invitations	All event invitations	6 event invitations	3 event invitations
Company name will be listed on recognition signage at BCMS events	At all events	6 events	3 events
12-month listing with logo in the <i>San Antonio Medicine</i> Magazine Circle of Friends Services Directory	Top placement	Yes	No logo
Annual listing in the <i>BCMS Physician & Medical Directory</i> Circle of Friends section	Top placement	Yes	No logo
12-month web listing company name and profile information in the BCMS Circle of Friends Services Directory	Top placement	Yes	No logo
Complimentary issues of the <i>BCMS Physician & Medical Directory non-members cost 89.90</i>	5 copies	3 copies	1 copies
12-month Complimentary subscription to <i>San Antonio Medicine</i> magazine	3 subscriptions	2 subscriptions	1 subscriptions
12-month Complimentary subscription to <i>The Weekly Dose</i> physician's e-newsletter	Yes	Yes	Yes
Complimentary full color ad space free of charge in <i>The Weekly Dose</i> physician's e-newsletter	12 issues	6 issues	3 issues
Complimentary membership mailing labels can be pre-sorted to spec, can be substituted for e-blast	4 sets	3 sets	1 sets
Complimentary use of BCMS' conference center for events	4 reservations	2 reservations	1 reservation
Reserved vendor space at BCMS general events	All events	6 events	3 events
Physician Inquires for Services or products forwarded to COF members	Top placement / First Choice	Second	Third
Article writing opportunities for publication in <i>The San Antonio Medicine</i> magazine	3	1	*Contact BCMS
Your full color logo displayed on Circle of Friends home page with exclusive link to your website	Yes	Yes	Text only No logo
COF members may participate in the BCMS Auto Program	All Circle of Friends Members		
Your company's promotional literature displayed at BCMS Building for physicians' review	Platinum Members Only		
Company may distribute company brochure at each place setting at BCMS events	Platinum Members Only		
Quarter-page full color announcement "New / Renewing Platinum Member" in the <i>San Antonio Medicine</i> magazine	Platinum Members Only		
BCMS is willing to host two focus group meetings with physician members (catering and hard copy invitation not included)	Platinum Members Only		
Your company representative(s) will receive a special introduction at a BCMS Board of Directors meeting	Platinum Members Only		
At most major BCMS events, Minute at the mic for Platinum Sponsors to address attendee about their company and services.	Platinum Members Only		

The sooner you get involved, the sooner you can start extending your influence in our dynamic medical community.