

# Mazda Offers 'Essential Care Program' To Healthcare Workers During COVID-19



**Donna Provencher**

In these unprecedented times, Mazda dealerships around the country have devoted themselves to helping customers in ways large and small – and, with a new program honoring the nation's healthcare heroes for their dedication and commitment, North Park Mazda is joining in these efforts to show care and support.

Like many other automakers in the time of COVID-19, Mazda is offering special financing and deferred payments, adding 0 percent for 60 months to its 90-day deferred payment plans.

But, said Mazda Senior Vice President of Retail Operations Tom Donnelly, Mazda is going above and beyond by offering all United States healthcare workers a free

oil change and an enhanced vehicle car wash with special cleaning.

The goal is twofold: to give back to the community of healthcare providers a necessary service so they can continue to help those entrusted to their care, and to keep Mazda technicians busy, preventing layoffs.

John Kahlig, general manager, noted that North Park Mazda will participate in this program from April 16 to May 4 – and that vehicles of any make and model belonging to any healthcare worker are eligible.

North Park Mazda hopes to provide a unique level of help to workers risking their own safety to protect others.

"We are supporting the healthcare workers, who work long hours and are on

the front lines of combating this virus," Kahlig said. "It's just a little something to show our appreciation, to thank them for everything they do."

In addition to a standard car wash, North Park Mazda will also provide healthcare employees with an extra cleaning and disinfecting of the vehicle's high-touched surfaces, such as exterior handles, driver's inside door panel and grab handles, steering wheel, wiper and lighting switches, shifter, hood release, dash, instrument panel and center console, and vehicle keys.

"We have a dedicated team that takes care of the whole vehicle," said Kahlig. "We're having 8 to 10 people in a day and we totally disinfect their car, wash it, change the oil – it's a great program."

And North Park Mazda is happy serve local healthcare workers in this way.

"Just call and schedule an appointment and we'll make sure we're ready for you," Kahlig said.

Eligible healthcare facilities include: hospitals, urgent care, surgical centers and birth centers; healthcare providers, doctor's offices, medical clinics, medical offices, medical centers, medical facilities and health systems; mental health providers and addiction treatment centers; assisted living, long-term care facilities, nursing homes, hospice homes, adult care homes and home health agencies; public health agencies; medical

laboratory and research centers; medical equipment providers; orthopedic and other rehabilitation centers; blood banks; and telehealth providers.

Ultimately, Kahlig said, it's a unique opportunity for North Park Mazda to give back to San Antonio-area healthcare employees during this challenging time.

For healthcare workers seeking more information or to set up an appointment for a free oil change and cleaning, call North Park Mazda at 210-253-3300.

"North Park Mazda continues to support our healthcare workers and wants to show our deep appreciation for everything they do," Kahlig said.



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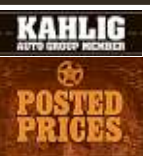
POSTED PRICE  
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